



19 ΙΟΥΝΙΟΥ 2018

.

-

,

-

μμ

μ

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

-

μ

μ

---

.

---

.

.

---

&

---

PwC Cyprus

---



3.5.4.	μ /	-----	38
3.6.			
3.6.1.	μ ( )	-----	40
3.6.2.	μ (Open Skies Policy)	-----	40
3.6.3.	μ	-----	42
3.6.4.	( )	-----	43
3.7.	2017-2030		
3.7.1.	μ	-----	46
3.7.2.	2017-2030	-----	46
3.7.3.	μ 2017-2020	-----	47
3.7.4.	μ ( )	-----	48
3.7.5.	μ μ	-----	51
3.7.6.	μ μ	-----	53
3.7.7.	μ	-----	54
3.8.		-----	54
3.8.1.	μ	-----	54
3.8.2.	μ μ	-----	56

3.8.3.	μ							
	μ			-----	58			
3.8.4.			μ	-----	59			
3.8.5.			μ	-----	63			
3.8.6.	μ		μ	-----	64			
3.8.7.	μ		(	)	-----	66		
3.8.8.			μ	-----	67			
3.8.9.			μ	μ	-----	68		
3.8.10.				μ	-----	68		
3.9.			-	-----	69			
3.9.1.				-----	71			
3.9.2.			μ	μ	,			
			μ	/	μ			
				-----	71			
3.9.3.			μ	μ	-	72		
3.9.4.			μ	-----	72			
3.9.5.				μ	-----	73		
3.10.				-----	73			
3.10.1.			(	μ	-----	73		
3.10.2.			)	μ	(	-----	73	
3.10.2.			μ	)	μ	2016	---	74
3.10.3.			μ	μ	μ	---	74	
4.				-----	75			
4.1.				-----	75			
4.2.					-----	76		
4.2.1.					-----	76		
			-					
			- World Travel Market (	)				
			ITB (	)	- (	)	-----	77
4.3.			-			-----	78	
4.3.1.	40					--	78	
	26							
4.3.2.	μ				- ALUMIL GROUP	-----	81	
4.3.3.	μ					-----	82	

4.3.4.	μ	μ	-----	82
4.3.5.	μ	FLIGHT SAFETY FOUNDATION	-----	82
4.3.6.		μ CYHA (Cyprus Housekeepers Association)	-----	83
5.			-----	83
5.1.			-----	83
5.2.			-----	85
5.3.		/	-----	87
5.4.		/	-----	88
5.5.			-----	90
5.6.	ALL INCLUSIVE		-----	90
5.7.			-----	90
5.8.			-----	91
5.9.			-----	92
5.10.			-----	93
5.11.		CYPRUS ROTARY	-----	93
5.12.			-----	94
5.13.			-----	94
5.14.			-----	95
5.15.		2017	-----	95
6.	-		-----	98
6.1.			-----	98

6.2.				
	(1/3/2016-31/12/2018)	-----		99
6.3.	-		-----	99
6.4.		/	-----	102
6.5.			-----	104
6.6.	/	/	-----	104
6.7.		-----		105
7.			-----	106
7.1.			-----	106
7.2.		-----		106
7.3.		-----		110
7.4.		UNDP	-----	111
8.			-----	112
8.1.			-----	112
8.2.		2017	-----	113
8.3.			-----	115
8.4.	WEBSITE	BOOKING ENGINE	----	116
8.5.			-----	116
8.6.			--	117

---

8.7.	"	"	-----118
8.8.			-----118
8.9.			----- 119
9.			----- 119
9.1.			----- 119
9.2.			----- 120
9.3.			----- 122
9.4.			----- 123
9.5.			----- 125
9.6.			----- 126



	-----	128
I.		
5-	/	- 129
II.	-----	134
III.	2017-2030 -----	135
IV.	/	
	-----	135
V.		
	-----	136
VI.		
	(YEAR TO DATE, 2017 KAI 2016)	- 137
VII.	-----	138
VIII.		
	5-1 -----	138
IX.		
	-----	139
X.		
	-----	139
XI.	1973-2017 ---	140
XII.	-2001-2011-2012-2013	
	-2014-2015-2016-2017-2018 -----	141
.		--- 142
V.	2017-2020 -----	150
V.	-----	153









0.6% 2018, μ  
 μ μ μ μ  
 μ μ μ . μ , μ  
 μ μ μ 2018, μ 683.581  
 19.5% μ 2017 (572.024  
 )). μ μ μ μ  
 2018, μ . μ 8.5%  
 μ 2017. 13% μ  
 €91.100 μ €82.000 ( .. .) μ 2018  
 μ 2017 μ 11%.  
 μ μ μ μ , μ  
 μ μ μ μ , μ  
 μ μ μ μ μ  
 μ μ μ μ μ μ μ  
 μ μ μ μ μ μ μ  
 €1.870 μμ μ . μ μ μ μ  
 μ μ μ :  
 » μ μ μ μ μ , μ μ μ  
 μ μ μ μ μ μ μ , μ μ μ  
 μ μ μ μ μ μ μ μ .  
 » μ μ μ μ μ μ μ μ μ μ  
 μ μ μ μ μ μ μ μ μ μ μ

» 2015, μ μ μ μ

μ μ μ μ μ μ μ μ

» μ μ μ μ

» μ μ μ μ μ μ μ μ

μ μ μ μ μ μ μ μ

μ μ μ μ μ μ μ μ μ μ μ μ

μ μ μ μ μ μ μ μ μ μ μ μ μ μ

μ μ μ μ μ μ μ μ μ μ μ μ

μ μ μ μ μ μ 2018.

μ μ μ μ μ μ μ μ μ μ μ μ μ μ μ μ







μ ,  
 μ ,  
 μ , μ  
 μ 40  
 μμ 230  
 26 & μ .

### 3.

#### 3.1.

##### 3.1.1. \_\_\_\_\_

μ	μ	μ	μ	μ	μ
μ ,	μ				
2017				7%,	
1.322	μμ		μ	1.239	2016
(+4% 2016/15),		1.193	μ		2015
(+4.5% 2015/14),		1.137	μμ		2014
(+4% 2014/13),		1.088	μμ		2013
(+4.6% 2013/12),		1,040	μμ		2012
(+4.6% 2012/11),		994	μμ		2011
(+4.6% 2011/10),		952	μμ	2010 (+8%	
2010/09)	877	μμ		2009	
			μ		
μ					
		(-4% 2009/08),		μ	
913	μμ	2008 (+2%	2008/07),	μ	894
μμ		2007 (+5%	2007/06),		846
μμ		2006 (+5%	2006/05),		809
μμ		2005 (+5%	2005/04)	μ	766
μμ		2004 (			
		10%	2003	μ	
		1980) (			).

##### 2020-2030

μ ,  
 μ , μ μ  
 μ , μ μ  
 μ 2016 €1.106 μμ  
 2.5% μ 2015  
 ( 2017 μ ) ( )  
 V).

3.1.2. \_\_\_\_\_

μ μ 2017 μ μ 15%  
 μ μ 3.652.073 μ μ μ  
 3.186.531 2016.  
 , 2017 μ  
 (3.652.073 .),  
 μ μ ,  
 μ μ ), 2001 (2.696  
 μ μ , μ  
 μ μ , μ 2001  
 2017 μ 2001  
 35.5%, μ 2018.  
 μ

μ , V.

3.1.3. \_\_\_\_\_ μ

μ μ μ μ  
 μ μ 2017  
 12% μ μ 2016  
 12% μ μ 2015,  
 4% μ 2014, μ 3%  
 μ 2013, 8%  
 μ 2012, 10%  
 μ 2011, 13%  
 μ 2010, 4%  
 μ 2009, μ 17%  
 μ 2008, μ 3.5%  
 μ 2007, μ 6%  
 μ 2006, μ 2.1%  
 μ 2005, μ 3.2%  
 2.3% μ 2004, μ μ  
 μ 2003, μ μ  
 10.4% μ 2002, μ  
 11% μ 2001.

: €2.172 μ  
 2001 μ  
 €1.934 2002, €1.734 2003,  
 €1.678 2004, μ €1,718  
 2005, €1,755 2006, €1,858 2007,  
 μ €1,792 2008,  
 €1.493 2009, €1.549 2010,  
 €1.749 2011, €1.927  
 2012, €2.082 2013, €2.023 2014,  
 €2.112 2015, €2.363 2016,  
 €2.639 2017.

, 2017, μ  
 (€2.639 ),  
 μ μ ,  
 μ , 2001 (€2.172 ).  
 2017 2001  
 21.5% €467 μμ

μ μ , μ ,  
 μ μ 50% μ ,  
 μ μ μ μ ,  
 μ μ , μ , μ ,  
 μ μ μ μ μ  
 μ , μ , μ

3.1.4. \_\_\_\_\_

μ μ μ ,  
 ( . . . ) μ 2017  
 7.43% 2016 6.98%.  
 μ  
 2017 €19.21 μμ ,  
 μ €18.22 μμ 2016,  
 μ 5.4%.





μ μ μ , ,  
 μ μ μ , μ  
 μ μ μ , μ  
 , μ , μ  
 , μ ,  
 , μ μ  
 μ μ μ , μ , μ ,  
 μ , μ , μ  
 μ .  
 , μ μ (Year  
 to Date, 2017 2016),  
 VI, μ μ μ  
 μ μ .  
 μ μ 2017,  
 μ μ μ (World Economic Forum)  
 52 (μ 136 )  
 .  
 μ μ 14  
 90 μ ,  
 μ μ 30  
 μ , 84 μ  
 111 μ μ  
 μ .  
 μ μ & μ  
 (World Travel & Tourism Council) 2018,  
 μ μ μ  
 μ μ 2028,  
 5 μ μ  
 μ . . . .  
 29%.





μ , 1 30%  
 μ μ , 3  
 μ , μ  
 μ , μ  
 μ , μ

3.2.3. μ μ

31/12/2017  
 799 μ  
 231 1-5 , 160  
 μ μ μ , 17  
 , 112 , 4  
 , 1 , 83 μ μ , 8  
 μ μ , 181 μ

2 μ  
 μ 2017 85.703 μ μ μ 84.238  
 2016. μ μ  
 1.465 μ 2016,  
 1.7% ( VII).

231 , 5\*-1\* μ 2017 55.202  
 ( VIII):  
 26 5 12.284  
 57 " 4 " 21.840  
 78 " 3 " 16.000  
 46 " 2 " 4.003  
 24 " 1 " 1.075

2017 160 μ 17  
 μ μ μ A, B , μ  
 22.710 .  
 ( I ):  
 54 μ 9.102  
 82 " " 6.430  
 24 " " 1.404  
 17 & . 5.774

1.030 ), 181 112 (μ  
 ), 83 μ (μ 1.584  
 μ μ μ (μ 3.928 ), 8  
 (μ 90 ), 1 (μ 21 ), 2  
 (μ 988 ),  
 μ 7.791 ( ).

3.2.4. \_\_\_\_\_

μ  
 μ ( μ μ ) ,  
 μ 2017, 44.223 2016  
 42.842.  
 μ ) μ ( μ  
 μ 2017 , μ μ  
 380.520 2016. , 393.344 μ

3.2.5. \_\_\_\_\_

μ μ  
 μ 11 μ 2001  
 μ 2003,  
 μ μ 2009,  
 2013, μ  
 2016, μ  
 μ 2017, μ μ μ  
 μ μ μ μ μ  
 26 , μ  
 μ 1991.  
 μ μ μ μ μ  
 μ μ μ μ μ  
 μ μ μ μ μ  
 μ μ μ μ μ  
 μ μ μ μ μ



3.3.

2017

3.3.1.

2017		2016		2015		2014		2013		2012		2011		2010		2009		2008		2007		2006		2005		2004		2003		2002		2001		2000	
UNWTO		UNWTO		UNWTO		UNWTO		UNWTO		UNWTO		UNWTO		UNWTO		UNWTO		UNWTO		UNWTO		UNWTO		UNWTO		UNWTO		UNWTO		UNWTO		UNWTO			
7%		3.7%		4.5%		4.2%		4.6%		4.6%		4.6%		4.6%		4.6%		4.6%		4.6%		4.6%		4.6%		4.6%		4.6%		4.6%		4.6%			
(+4.6%)		(+3.7%)		(+4.5%)		(+4.2%)		(+4.6%)		(+4.6%)		(+4.6%)		(+4.6%)		(+4.6%)		(+4.6%)		(+4.6%)		(+4.6%)		(+4.6%)		(+4.6%)		(+4.6%)		(+4.6%)		(+4.6%)			
1.323		1.239		1.195		1.137		1.088		1.040		994		952		952		952		952		952		952		952		952		952		952			
(-4%)		(-4%)		(-4%)		(-4%)		(-4%)		(-4%)		(-4%)		(-4%)		(-4%)		(-4%)		(-4%)		(-4%)		(-4%)		(-4%)		(-4%)		(-4%)		(-4%)			
-0.1%		-0.1%		-0.1%		-0.1%		-0.1%		-0.1%		-0.1%		-0.1%		-0.1%		-0.1%		-0.1%		-0.1%		-0.1%		-0.1%		-0.1%		-0.1%		-0.1%			

μ ). 2008 μ 2% μ  
μ 2007 ( μ  
6% μ 2006, 5%  
μ 2005, 5%  
10% μ 2004 - μ 1980).

2017 UNWTO ,  
μ μ μ  
μ μ μ  
μ μ μ . μ  
μ μ μ μ  
8% μ (670.7 μ μ )  
μ μ 6% (324  
μμ ) μ μ 3%  
9% (207.1 μμ ) μ μ  
μμ (62.8 μμ ) μ 5% (58  
μμ ) μ .

2017 84 μμ μ μ  
μ , μ 52 μμ ,  
μμ μ μ 6.4 μμ μ 18  
μ 2.4 μ 5.2 μμ  
μμ .

UNWTO, μ μ μ  
2017 μ , μ  
2012 μ μ μ μ ,  
μ μ μ μ ,



μ  
 μ , μ μ μ  
 μ μ μ  
 UNWTO, 2017 μ  
 12% μ μ μ  
 μ μ μ  
 μ μ (+24%)  
 μ μ (+25%),  
 (+13%), (+12%),  
 (+10%), (+16%)  
 (+15%).  
 μ μ μ μ μ  
 μ μ μ μ μ  
 9% - μ 6 μ -  
 82 . .  
 Η μ μ μ  
 7% μ μ μ  
 (+13%), (+12%), (+9%),  
 (+7%), μ (+5%) .  
 μ 4%  
 (+16%) μ μ  
 (+14%), (+5% ' )  
 (+4%).  
 μ μ μ μ 3% μ  
 μ μ μ μ μ  
 μ μ μ μ μ  
 Brexit, μ μ μ μ μ

μ  
μ

(+9% (+5%)), (+13%), 5% (+7%)

μ 1% μ

---

" μ μ " " μ ", 6%

2017 (324 μμ μ

). μ μ

μ ( )

μ μ μ 10% μ

(+16%), μ (+8%) (+25%), μ

- (+3%).

μ 8% μ

μ (+29%), μ

(+22%), (+11%)

(+9%).

6% μ

(+5%). (+7%)

3% μ - μ

μ (+19%), μ (+10%)

- (+5%). - μ

μ 2% μ 23%

μ

---

μ

μ 2017 (207.1 μμ μ) 3%

μ " " μ μ μ 2%

(+12%) μ (+4%). μ



μ 40% μ ( )  
 μ 4% ( )  
 μ μ , μ μ  
 μ μ μ , μ μ  
 μ μ μ μ .  
 μ μ μ 8% μ ,  
 μ (+21% ) , μ (+17%),  
 μ (+14%) μ (+8%). μ 1%  
 μ μ 5% μ (+19%)  
 μ (+11%). μ μ  
 μ (+8%) μ μ (+16%),  
 μ (+4%).  
 —————  
 μ μ μ 9%  
 μ (63 μ μ ) . μ (+23%)  
 μ μ μ , μ (+20%)  
 μ (+10%). μ μ  
 μ (+6%),  
 μ 2%.  
 —————  
 μ μ 2011  
 (-7%), μ μ 5% 2012,  
 μ (0.3%) 2013, +7% 2014  
 +3% 2015, μ 4% 2016  
 μ μ 4% 2017 (58  
 μ μ ) .

53%  
 2011  
 (+13%),  
 (+8%)  
 11% 23%  
 (+10%)  
 (+6%)

3.3.2. \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_ 2018

UNWTO, Z.  
 Pololikashvili, : "  
 : "  
 UNWTO, "  
 "



2017. 2018 40  
 17 (2001-2017),  
 3.652.073 2017, 2001 (2.696 2017)  
 2001 35.4%.  
 2001.  
 2001  
 2017, 2001  
 2016  
 3.6  
 2017 15%  
 2016 20%  
 2015 9%  
 2014 1.5%  
 2013 2.5%  
 2012 3%  
 2011 11%  
 2010,  
 2009  
 2008, 11%  
 2002 11%  
 2001 11.3%  
 1991  
 17 (2001-2017).

2017  
 (€2.172.600 ),  
 (€2.363.400 ).

2001 2017 2001 2016

21.5%.

€2.639.100

1973-2017  
 μ

μ XI.

3.4.2. \_\_\_\_\_ ( .- .- .- )  
 \_\_\_\_\_ ( .- .- .- )  
 \_\_\_\_\_ 2018

μ μ μ μ μ 2018,  
 , , , . μ  
 23%, 21%, 36% 10%  
 2017.

μ ( ., ., .) 2018  
 683.581 572.024  
 μ 2017 μ  
 19.5%.

μ μ μ 2018, μ , μ  
 μ μ μ μ .  
 8.5% μ  
 13% μ  
 2017. μ ( ., .) 2018 €91.100  
 μ €82.000 . μ  
 μ 2017 μ 11%.

μ μ μ 2018 μ μ  
 μ , μ μ  
 (+14%), μ (+22%), μ (+17%),  
 (+65%), μ (+40%), (+63%),  
 (+76%), (+75%), (+18%), (+51%), (+17%),



μ μ , μ , μ μ ,  
 μ μ μ μ  
 μ 2017 - μ μ μ  
 0.6% μ μ μ 2018,  
 μ μ μ μ μ μ  
 μ μ μ μ μ  
 (3 μ μ )  
 2017,  
 76% (261.966 μ ),  
 (+43%) μ 2014 (+58%) 2016 (+51%), 2015  
 μ 2018,  
 17%  
 μ 2017,  
 , μ μ  
 μ μ μ  
 μ μ μ μ μ  
 μ μ μ μ μ μ  
 μ , 2017, 4 μ  
 μ 52% (188.836 μ ) μ 2016.  
 , μ μ μ  
 μ μ μ μ μ





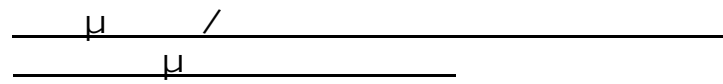
μ μ μ  
μ μ μ μ  
μ μ μ μ μ  
μ μ μ μ μ μ  
μ μ μ μ μ μ μ  
μ μ μ μ μ μ μ μ  
μ μ μ μ μ μ μ μ  
μ μ μ μ μ μ μ μ μ  
μ μ μ μ μ μ μ μ μ μ  
μ μ μ μ μ μ μ μ μ μ  
2016/17, 2017/18, 2015/16,  
μ μ μ μ μ μ μ μ μ μ

ACTA HERMES AIRPORTS,  
μ μ μ μ μ μ μ μ  
μ μ μ μ μ μ μ μ  
μ μ μ μ μ μ μ μ  
μ μ μ μ μ μ μ μ μ μ

μ μ μ μ μ μ μ μ μ μ  
μ μ μ μ μ μ μ μ μ μ  
μ μ μ μ μ μ μ μ μ μ  
μ μ μ μ μ μ μ μ μ μ  
μ μ μ μ μ μ μ μ μ μ  
μ μ μ μ μ μ μ μ μ μ  
μ μ μ μ μ μ μ μ μ μ  
μ μ μ μ μ μ μ μ μ μ  
μ μ μ μ μ μ μ μ μ μ  
μ μ μ μ μ μ μ μ μ μ  
μ μ μ μ μ μ μ μ μ μ

μ 40 2018 μ

3.5.1.



Market  $\mu\mu$  World Travel  
 2017,  
 COOK - THOMSON - TUI (UK), THOMAS  
 AGTA (UK),  
 WTM.  
 2018,  
 TUI,  
 50%

μ ( μ μ ) 35%  
 μ μ .  
 μ μ μ ,  
 μ μ 2018.  
 " "  
 2017, ( )  
 μ ), μ ( )  
 μμ long-haul μ ( ), μ  
 , μ 100%  
 μμ  
 (at brochure prices) on all inclusive packages,  
 "better value for  
 money" μ

μ  
 Monarch Airlines 2017 ,  
 μ μ ,

μ  
 , 2017 8.3% (1.253.839 )  
 μ 2016 (1.157.978 )  
 11% μ 2015 (1.041.208 )  
 ), 19.5% μ  
 2014 (871.523 ), μ 2%  
 2013 (891.233 ) 7% μ  
 μ 2012 (959.463 ),  
 6% μ μ 2011 (1.020.709 )  
 ), μ 2017 μ  
 2001 (1.500.000) μ  
 15.7%!

μ μ , μ μ  
 μ 2018, μ μ  
 14% μ  
 μ 2017.

3.5.2.

μ /  
μ  
\_\_\_\_\_

μμ

2018,

μ

μ

μ

μ μ  
μ

μ  
2010-2014,

2015,

μ

μ

2017 2

μ

μ (μ μ  
μ

23%  
) ,

μ

μ

μ

μ

μ

μ

μ

μ

μ

μ

μ

μ

μ μ  
μ

μ

μ

μ

μ

μ

μ

μ

μ

(

μ ).

μ

2014

μ

μ

, μ

μ

μ

-40%,

,

μ

μ

μ

μ

μ

μ

μ

μ

μ

μ  
 μ  
 .  
 μ  
 μ μ  
 ,  
 μ  
 μ  
 ,  
 μμ  
 .  
 2015 μ  
 2015,  
 TRANSAERO, μ  
 AEROFLOT, μ  
 Biblio-Globus, μ 70%  
 μ  
 μ  
 μ  
 ACTA μ, Hermes Airports - μ  
 μ , μ  
 μ  
 μ  
 , μ  
 μ  
 μ  
 μ  
 μ  
 μ .  
 μ  
 2016, CORAL,  
 ANEXTOUR μμ ,  
 MOUZENIDIS,  
 μ  
 μ  
 μ  
 2017  
 5.5% (824.494 μ )  
 μ 2016 μ  
 50% (781.634 μ ) μ  
 2015 μ 17.6% (524.853 μ )  
 μ 2014 μ μ  
 4.6% (636.766 μ ) μ  
 (608.581 μ ) 28% μ 2013  
 μ 2012 (474.426 μ ) 42%  
 μ 2011 (334.083),



2018,  
2017, 17%      μ

μ  
(261.966 μ      2001 (μ      36.676      ) μ      2017  
μ      ),  
μ      614.3%!      μ

μ      ,      ,      μ      μ      μ

μ      ,      ,      μ      μ      μ

μ      ,      μ      μ      μ

μ      μ      μ      μ

μ      μ      μ      μ

μ      μ      μ      μ

μ      μ      μ      μ

μ      μ      μ      μ

μ      μ      μ      μ

3.5.4.  $\frac{\mu}{\mu}$

μμ      2018,  
μ      μ      μ      μ

μ      ,      μ      μ      μ      μ

μμ      ,      μ      μ      &      μ

μ      μ      μ      μ      μ

2017,      μ      μ      4      μ

μ      (μ      μ      5%      μ









3.6.2. \_\_\_\_\_ (Open Skies Policy)

\_\_\_\_\_ (open skies policy), \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ Hermes Airports

\_\_\_\_\_ 45%

\_\_\_\_\_ 2015/16/17.

\_\_\_\_\_ 2017,

\_\_\_\_\_ 2 \_\_\_\_\_

\_\_\_\_\_ CIPA \_\_\_\_\_

\_\_\_\_\_ 3

\_\_\_\_\_ 2018

\_\_\_\_\_ - 2017

(+76%), 2016 (+51%), 2015 (+43%) 2014 (+58%).

















μ  
μ  
μ ) (μ  
μ  
μ : , μ

- (i) μ μ
- (ii) μ μ μ μ
- (iii) μ μ μ μ μ
- (iv) μ μ μ μ  
μ μ μ μ  
μ μ μ μ  
μ μ μ μ  
μ μ μ μ  
μ μ μ μ  
μ μ μ μ  
μ μ μ μ μ μ μ  
2016, μ μ μ μ μ . 26  
:

» μ μ μ μ  
» μ μ  
» μ μ / μ μ μ μ μ

μ μ 2017, μ 21  
μ μ μ μ μ μ μ μ μ μ  
μ μ μ μ μ μ μ μ μ μ



μ  
,  
μ μ , μ  
2015. μ / μ 3 μ 29  
2015, μ μ μ μ  
μ μ μ μ μ  
μ μ μ μ μ  
/ μ μ / μ μ μ μ  
μ μ / μ μ μ μ  
, μ μ μ μ μ μ  
μ μ μ μ μ μ μ μ  
μ 5 2016, μ  
μ μ 27 μ μ 2016, μ 21  
μ 2016, μ μ μ μ μ μ  
μ μ μ μ μ μ μ μ μ μ  
μ μ μ μ μ μ μ μ μ μ μ μ  
€500 μ μ μ μ μ μ μ μ μ μ  
15.000 μ μ μ μ μ μ μ μ μ μ  
μ μ μ μ μ μ μ μ μ μ μ μ μ μ  
μ μ μ μ μ μ μ μ μ μ μ μ μ μ  
μ μ μ μ μ μ μ μ μ μ μ μ μ μ  
μ μ μ μ μ μ μ μ μ μ μ μ μ μ

1/1/2012  
2016.  
2016  
29  
2018,

2018  
24  
2017.

3.7.5. \_\_\_\_\_  
\_\_\_\_\_

3  
2017, "  
"  
2014-2020 "  
€16  
5  
2017  
2018,  
16/4/2018 ( 5/2/2018).  
14 2017  
€1  
53

/                    μ  
                                 μ  
μ                    μ           μ

3.7.6.

μ \_\_\_\_\_ μ  
\_\_\_\_\_  
                         μ                           μ  
                         μ                           μ  
                 μ                   μ                   μ  
μ           μ           μ  
μ                   μ  
                 μ           μ  
                 μ           μ

3.7.7.

\_\_\_\_\_ μ  
\_\_\_\_\_

μ

   μ

                         μ                           μ

                         μ                           μ

                         μ                           μ

                 μ                   μ                   μ

         μ           μ           μ           μ           μ

CIPA.

3.8.

3.8.1. \_\_\_\_\_ μ











90% 100% μ  
μ μ , μ μ  
μ , μ €40.50  
μ €45.00.

9/7-22/9/17

μ ( μ ) 16  
€665.726.34 (83.22% μ , 3.407  
€800.000 μ ).

μ μ 2018,  
€808.000 μ

27/9/17 μ &

μ μ  
1/11/2017-30/4/2018. μ  
€320.000, μ μ μ  
(3 μ μ μ μ  
2.500 μ

μ μ , μ  
μ μ 14 μ μ  
μ μ

8/5/18,

μ μ 800  
μ μ

3.8.4. \_\_\_\_\_ μ

μ μ μ μ μ μ  
μ μ μ μ μ μ -



2016 μ 4.400 μ 44.500

2015 2014

μ

μ

μ

μ Cyprus Sunshine Cup,

FNL, μ Cyprus Women's World Cup,

μ - Cyprus Talents Cup

Cyprus Amateur Men's Open

μ beach volley.

μ

2018 μ 2018

"Russian FNL Cup

2018", μ μ μ 16

μ

μ μ

8 2018 μ μ 26 -

"Cyprus Women's World Cup"

μ μ μ

μ μ 12 μ

μ

-6 2018, μ μ 30

600 μ - μ μ μ

μ 30 μ

μ

2018, μ

Youth Soccer Festival 2018" μ μ 22

μ μ

(golf destinations).

"Cyprus Amateur Men's Open" 2018  
"Cyprus Amateur Seniors (Men's, Ladies) Open"

2017,

16

Agia Napa Forest Golf,

Cyprus Sunshine Cup.





, μ  
μ , μ  
μ μ ,  
μ μ

μ  
μ μ μ

, μ  
, μ  
μμ

2018 ,

μ μ μ

μ μ μ μ ,

μμ  
, ACTA, μ μ μ

μ μ μ

μ μ μ μ

μ .

3.8.6. μ μ

μμ  
μ μ ,  
μ μ

μ μ μ

μ μ μ μ

μμ μ μ

μ





3.8.8. \_\_\_\_\_

Cyprus Convention Bureau,  
ACTA,

Ambassadors in Tourism.

casino resort, City of Dreams Mediterranean, mega

3.8.9.

---

" " " "

, , , , .

, μ μ

μμ μ μ " "

Partnership, μ μ Cyprus Destination  
μ μ (CSTI) Travel  
Foundation μ , μ

, μ 2017,  
2018, μ  
HILTON PARK.

3.8.10.

---

μ ,

μ μ μ ,

μ μ μ μ ,

μ μ μ μ

μ μ μ μ

μ μ μ μ

μ μ μ μ μ

μ , birdwatching, μ ,

μ μ μ μ μ μ





μ  
 μμ / μ  
 μ

3.9.1. \_\_\_\_\_

μ  
 μ μ μ μ  
 μ μ μ μ μ μ  
 μ μ μ μ μ μ μ μ  
 μ 14 μ 2016, μ 1  
 2017, μ μ 2017

3.9.2. \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

2015, μ μ μ μ μ μ μ μ  
 μ μ μ μ μ μ μ μ  
 μ :  
 » μ μ μ μ μ μ μ μ μ μ  
 » μ μ μ μ μ μ μ μ μ μ  
 » μ μ μ μ μ μ μ μ μ μ  
 » μ μ μ μ μ μ μ μ μ μ  
 » μ μ μ μ μ μ μ μ μ μ  
 metering, μ μ μ μ μ μ μ μ μ μ  
 μ μ μ μ μ μ μ μ μ μ  
 μ μ μ μ μ μ μ μ μ μ  
 μ μ μ μ μ μ μ μ μ μ  
 μ μ μ μ μ μ μ μ μ μ  
 μ μ μ μ μ μ μ μ μ μ



μ , μ  
 μ , μ : μ  
 ( ) μ μ μ  
 μ

μ μ μ μ  
 ( ) μ μ μ μ  
 μ μ μ μ  
 μ μ μ μ

3.9.3. \_\_\_\_\_ μ \_\_\_\_\_ μ

9% μ μ μ  
 μ μ μ μ  
 μ μ μ μ μ μ  
 μ μ μ μ μ μ

3.9.4. \_\_\_\_\_  
 \_\_\_\_\_ μ \_\_\_\_\_

μ μ μ μ μ μ  
 μ μ μ μ μ μ  
 (1)  
 μ μ μ μ μ μ μ μ  
 μ μ μ μ μ μ μ μ

μ μ μ μ μ μ μ μ μ μ

3.9.5. \_\_\_\_\_  $\mu$   
\_\_\_\_\_  $\mu$

$\mu$                      $\mu$                      $\mu$                     ,  $\mu$   
                   $\mu$                      $\mu$                      $\mu$   
                   $\mu$                     .                     $\mu$   
                   $\mu$                      $\mu$                      $\mu$                      $\mu$   
                   $\mu$                      $\mu$                      $\mu$                     ,  
                   $\mu$  ,                     $\mu$                      $\mu$   
                  ,                    ,                     $\mu$   
 $\mu$   $\mu$                     ,                     $\mu$                      $\mu$                      $\mu$   
 $\mu$                      $\mu$                      $\mu$                      $\mu$                      $\mu$   
                  .

3.10.

                  ,  
                  ,  
                   $\mu$                      $\mu$                      $\mu$                      $\mu$   
                   $\mu$                      $\mu\mu$                      $\mu$                      $\mu$                      $\mu$   
 $\mu$  .                     $\mu$                      $\mu$   
                  ,                     $\mu$                      $\mu$   
                   $\mu\mu$                      $\mu$                      $\mu$                      $\mu$  ,                    ,  
                   $\mu$                      $\mu$                      $\mu$  ,                    ,  
 $\mu$                     .

3.10.1. \_\_\_\_\_ ( \_\_\_\_\_  $\mu$  )  
\_\_\_\_\_  $\mu$

$\mu\mu$

14/5/2018,

$\mu$  ,

$\mu$

4/8/2017,

$\mu$                      $\mu$

$\mu$  .

3.10.2. \_\_\_\_\_ ( \_\_\_\_\_  
\_\_\_\_\_ ) \_\_\_\_\_ \_\_\_\_\_ 2016

\_\_\_\_\_ \_\_\_\_\_  
\_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_  
2017 \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_  
ACTA, \_\_\_\_\_ . \_\_\_\_\_ 13

3.10.3. \_\_\_\_\_  
\_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_

\_\_\_\_\_ , \_\_\_\_\_ \_\_\_\_\_ 26  
\_\_\_\_\_ 2017, \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_  
\_\_\_\_\_ : \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_  
» \_\_\_\_\_ :

\_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ 500  
\_\_\_\_\_ / \_\_\_\_\_ , \_\_\_\_\_ \_\_\_\_\_  
\_\_\_\_\_ / \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_  
» \_\_\_\_\_ \_\_\_\_\_ / \_\_\_\_\_ \_\_\_\_\_  
\_\_\_\_\_ \_\_\_\_\_ :

- \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_  
\_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_  
2% ( \_\_\_\_\_ 5%).
- \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_  
\_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_  
\_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_  
\_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_
- \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_  
\_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_  
\_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_





4.2.1.

World Travel Market ( ) - ITB (B ) - ( )

2017 μμ 100

"World Travel Market" (WTM) μ μ μ

μ μ μ μ μ μ

μ μ μ μ μ μ

μ μ μ μ μ μ

μ μ μ μ μ μ

μ μ μ μ μ μ

AGTA (UK), μ μ Cyprus Specialists, μ μ

"ITB" μ μ μ μ μ μ

μ μ μ μ μ μ μ μ

μ μ μ μ μ μ μ μ

"MITT" μμ

μ μ μ μ μ μ μ μ

2017 μ μ μ μ

roadshows

4.3.

4.3.1. 40  
26

2018 13  
40  
230

μ μ  
 μ μ  
 μ PwC Cyprus  
 , μ , μ & μ .  
 μ , μ μ μ  
 μ μ μ , μ  
 μ , μ μ μ  
 μ ' μ μ ,  
 μ μ :

"MOVING FORWARD IN ENHANCING TOTAL CUSTOMER EXPERIENCE"

o :

1. THE MARKETS OF UK, GERMANY AND CONTINENTAL EUROPE AND THE PROSPECTS OF CYPRUS TOURISM
2. SMART TOURIST COMMUNITIES
3. DIGITAL REVOLUTION AND BENCHMARKING
4. MARKETING GREECE
5. LEADING THE YOUNGER GENERATIONS

Key-note J. Seip,  
 Director Group Hotel Contracting THOMAS COOK  
 GROUP.

μ , CEO, MARKETING GREECE, ,  
 Executive Director, Digital Transformation & Strategy  
 Consulting Advisory Services, PwC CYPRUS, ,  
 & , Chief  
 Operations Officer, LOUIS HOTELS PUBLIC COMPANY LTD.  
 /debate μ μμ  
 μ . . , -  
 PwC  
 CYPRUS.



μ

[www.cyprushotelassociation.org](http://www.cyprushotelassociation.org)

link

EVENTS ( ).

μ  
26

μ ,  
μ

μ  
,  
&

μ μμ

, μ , μ & μ .

μ " μ "

μ

μ

μ

μ

μ

μ

μ

μ

μ

μ

μ

μ

μ

μ / μ  
PwC Cyprus

μ μ  
ALUMIL CY LTD

EUROBANK CYPRUS LTD

THE RADISSON BLU HOTEL LARNACA

AEGEAN AIRLINES

&

&

HERMES AIRPORTS LTD

CYTA

μ  
THEOVA UHS ENTERPRISE SOLUTIONS LTD

μμ , LOUIS HOTELS

μ , TRAVEL TRADE

CYPRUS  
LTD

μμ

CYPRINTERS

HILTON PARK

(μ

) A & P (ANDREOU & PARASKEVAIDES)

ENTERPRISES LTD, /

, CHOCO KING

MANUFACTURING & TRADING LTD, COFFEE CARE LTD,  
ETKO LTD-OLYMPUS WINERIES LTD, KEO PLC, KL.  
MICHAEL TRADING LTD, REG NAS GARDENS LTD,

μ ,  
μ , μ  
μ μ  
μ ,  
μ [www.cyprushotelassociation.org](http://www.cyprushotelassociation.org) (Sponsors  
& Exhibitors).

4.3.2. μ - ALUMIL GROUP

ALUMIL GROUP, / 25 2017 μ , μ  
μ " μ  
μ "

μ μ μ  
μ μ μ  
μ , μ μ ,  
μ μ

μ μ μ  
μ μ μ μ μ  
μ μ μ μ μ

μ μ μ ALUMIL GROUP, . .  
μ μ μ μ μ  
μ μ μ μ μ

4.3.3. SAVENERGY 2018

SAVENERGY 2018 is a global energy industry conference and exhibition. It is the largest energy industry event in the world, attracting over 25,000 delegates from over 100 countries. The conference is held in London, UK, and is organized by the International Energy Agency (IEA) and the International Association of Energy Distributors (IAED). The conference is a key event for the energy industry, providing a platform for industry leaders to discuss the latest trends and developments in the sector. The conference is held in London, UK, and is organized by the International Energy Agency (IEA) and the International Association of Energy Distributors (IAED). The conference is a key event for the energy industry, providing a platform for industry leaders to discuss the latest trends and developments in the sector.

4.3.4. SAVENERGY 2018

SAVENERGY 2018 is a global energy industry conference and exhibition. It is the largest energy industry event in the world, attracting over 25,000 delegates from over 100 countries. The conference is held in London, UK, and is organized by the International Energy Agency (IEA) and the International Association of Energy Distributors (IAED). The conference is a key event for the energy industry, providing a platform for industry leaders to discuss the latest trends and developments in the sector. The conference is held in London, UK, and is organized by the International Energy Agency (IEA) and the International Association of Energy Distributors (IAED). The conference is a key event for the energy industry, providing a platform for industry leaders to discuss the latest trends and developments in the sector.

4.3.5. FLIGHT SAFETY FOUNDATION

Flight Safety Foundation is a global organization dedicated to the prevention of aircraft accidents and the promotion of flight safety. It is the world's leading authority on flight safety, providing a range of services and products to the aviation industry. The organization is based in London, UK, and has a global presence with offices in over 50 countries. The organization is a key player in the aviation industry, providing a platform for industry leaders to discuss the latest trends and developments in the sector.

2017 μ μ μ " μ 4  
μ μ  
μ ". μ μ Flight  
Safety Foundation, μ μ  
& μ Hermes Airports  
ACTA.

4.3.6. μ CYHA (CYPRUS HOUSEKEEPERS ASSOCIATION)

Housekeepers Association μμ μ Cyprus  
, CYHA, 3  
2017 8

5.

5.1.

μ ) μ ( , μ ;  
) μ ( μ μ ;  
μ , μ μ  
μ μ  
μ μ μ  
μ μ μ μ  
μ μ μ μ  
μ μ μ μ  
μ μ μ μ  
μ μ μ μ μ μ  
μ μ μ μ μ μ μ μ μ μ μ μ  
& μ μ μ  
μ μ μ μ μ















5.5.

μ . 27 25 μ 2016/679 μ  
2016 2018,  
,  
μ μ 2018 μ μ 2  
μ μ μ .  
,

5.6. ALL INCLUSIVE

μ "all inclusive" μ  
μ μ μ μ μ  
, μ μ μ μ μ  
, μ μ μ μ μ  
, μ μ μ μ μ  
, μ μ μ μ μ  
μ μ μ μ μ  
μ μ μ μ μ  
μ μ μ μ μ  
μ μ μ μ μ

5.7.

μ μ μ μ μ μ μ  
μ μ μ μ μ μ μ  
μ μ μ μ μ μ μ  
μ μ μ μ μ μ μ  
μ μ μ μ μ μ μ  
μ μ μ μ μ μ μ  
μ μ μ μ μ μ μ  
μ μ μ μ μ μ μ  
μ μ μ μ μ μ μ





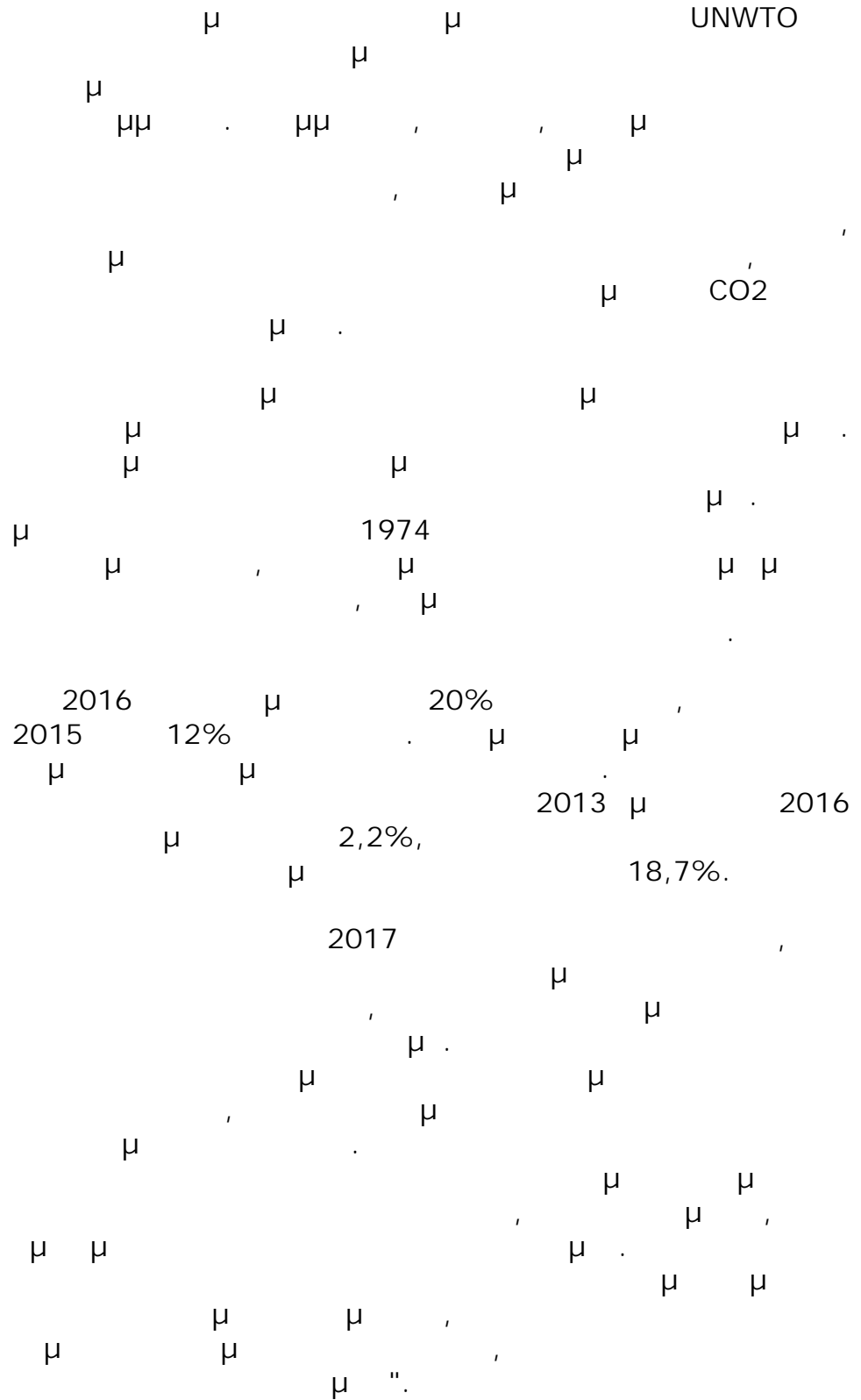








UNWTO  
158  
UNWTO  
2017  
UNWTO  
3  
1.2  
2030  
2017  
UNWTO  
1.8  
(1)  
(2)  
(3)  
(4)  
(5)











μ  
μ

μ

6.4.

/

18/11/03

μ

μ

μ

(1/11-31/3)

(

μ

, μ

μ

μ

μ

μ

μ

μ

μ

μ

μ

μ

18/11/03,

μ

μ

2.8%

μ

μ

μ

μ

μ

μ

1/11/03

25%.

μ

/

μ

μ

μ

μ

μ

μ

μ

μ

μ

-

μ

μ

μ

μ

μ

μ

μ

μ

μ

10

μ

μ

μ

μ

μ

μ , μ

μ μ μ , μ .

μ , , μ μ

12μ

μ

μμ

μ

μ

, :

» μ μ

2017/18.

» μ

» μ .

» μ μ μ

μ

μμ

&

» μμ μ μ μμ

μ

μ

» μ . μ μμ

μ

μμ

μ

μ

» μμ , μ

μμ

μ

μ

μ

.

μμ

μ

μ

μ , μ μ μ μ

μ

μ

μ

μ

μμ , μ μ

μμ

μ

μ

2017-18.

μ

μ

μ

μ

μ

2018,

μ

μ

μ

μ

μ

.









( 2015) 20.000  
 ( 145 ), 5.358  
 2017, Daily Kibris 26  
 Sandy Beach L' Etoile Hotel Apts (Golden Plage, 2018,  
 15.000,  
 23  
 " "



1.218.000

358.840

2016

).

53.058

, 48.375

μ

8.659

μ μ μ μ μ μ μ μ

μ μ

μ .

μ μ €150 μ μ .

μ μ

μ μ μ μ μ μ μ μ μ μ

μ μ μ μ μ μ μ μ μ μ

μ ,

μ μ μ μ μ μ μ μ μ μ μ μ

μ μ μ μ μ μ μ μ μ μ μ μ

μ μ μ μ μ μ μ μ μ μ μ μ















μ : , μ , , μμ ,

#### 8.4. WEBSITE BOOKING ENGINE

14 μ /portal , μ  
μ  
, μ  
μ .

μ Website , μ Booking Engine  
UiBS United Business Solutions Ltd μ  
μ μ -

#### 8.5.

μ μ μ  
μ μ , μ μ  
μ , μ , μ  
μ μ , μ  
μ , μ , μ  
μ , μ , μ  
μ μ , μ  
μ μ , μ  
μ μ .

μ  
μ  
μ  
μ  
FOUNDATION. μ FLIGHT SAFETY

μ  
μ  
μ  
Euro-Mediterranean Academy of Tourism. μ

μ  
" μ " " " μ

8.6.

μ μ μ μ μ ( ),  
μ (ACTA), μ  
International Association for the Exchange  
of Students for Technical Experience (IA STE) - Cyprus.  
(Affiliate Member) μ μ μ  
(United Nations World Tourism Organization) μ  
Universal Federation of Travel Agents Associations  
(UFTAA).



8.9.

294 μ ( μ μ 47 μ μ  
 μ ) μ 30/5/2018, μ μ μ  
 56.165 . μ μ μ  
 152 , 90  
 μ μ μ μ 5  
 .  
 μ μ  
 III.

9.

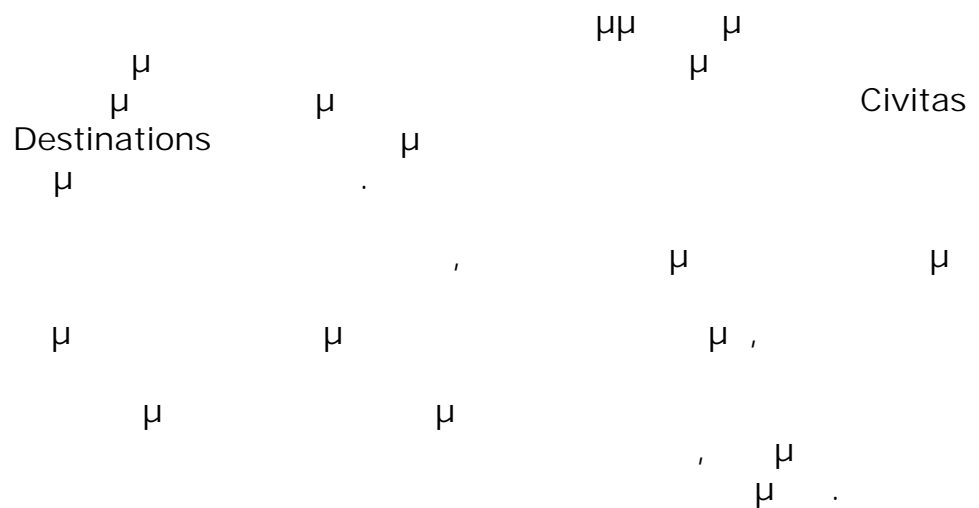
9.1.

μ / :  
 μ Facebook, μ  
 μ Banners .  
 μ :  
 Religious Culture in Nicosia  
 Cultural Tourism in Nicosia  
 Business and Incentives in Nicosia  
 Weddings and Honeymoons in Nicosia (The Place to Be!)  
 μμ .  
 μ μ  
 μ Media  
 :  
 » μ μ .  
 » , μ μ  
 μ μ μ . μ μ  
 μ μ μ μ μ

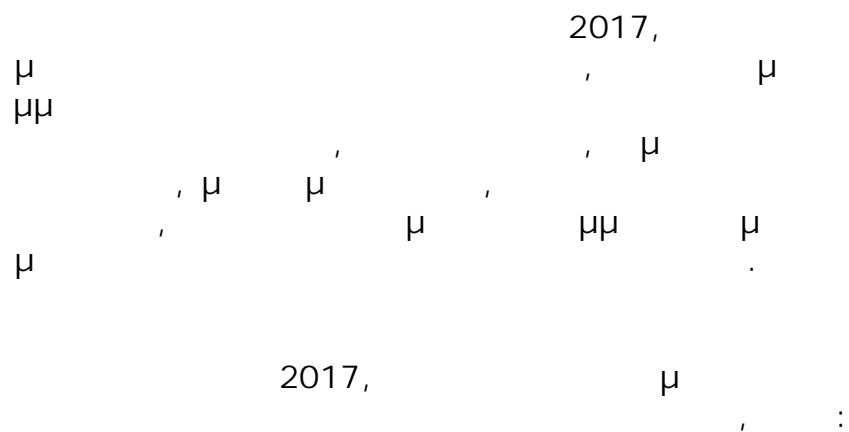




Google  
bloggers,  
(...  
)  
Bradford,  
usb  
youtube,  
E  
(Horizon2020),  
€3  
Civitas Destinations  
2016-2020.



9.3.



1. μμ WTM μ
2. μ μ
3. TripAdvisor (UK & International Domains) μ μ banners ads.
4. μ μ newsletter μ

Spring 2017 - Spring in Larnaca is a colourful treat!  
 Summer 2017 - The Best Summers Are Made in Larnaca.  
 Autumn 2017 - Fall for Larnaca this Autumn.  
 Winter 2017/18 - Larnaca Brings A Sparkle to Winter!

5.

6.

"LARNACA Free Winter Experiences".

7.

μ / μ / μ

giveaways.

8.

Travel Trade Europe,

μ

9.

10.

9.4.

(

2017),

μ



- μ / μ  
 - μ , μ  
 - μ μ  
 - μ , μ  
 - μ . μ  
 - μ μ

9.5.

2017,

:

1. μ μ μ μ  
 μ μ μ μ μ μ  
 μ μ μ μ μ μ μ μ  
 μ μ μ μ μ μ μ μ  
 μ μ μ μ μ μ μ μ  
 μ μ μ μ μ μ μ μ
2. μ μ μ μ μ μ μ μ  
 μ μ μ μ μ μ μ μ
- complimentary  
 μ μ μ μ μ μ μ μ
3. [www.pafoshoteliers.com](http://www.pafoshoteliers.com)  
 μ μ μ μ μ μ μ μ  
 μ μ μ μ μ μ μ μ  
 μ μ μ μ μ μ μ μ
4. μ μ μ μ μ μ μ μ  
 μ μ μ μ μ μ μ μ  
 μ μ μ μ μ μ μ μ  
 μ μ μ μ μ μ μ μ



μ

μ

μ

μ

μ

μ

.

(WTM ITB).

μ

μμ

μ

μ

μ

μ

μ











μ 2015 - μ  
 μ μ μ  
 -18% - 30%, μ μ μ  
 782.000 μ μ μ  
 μ 824.000 μ 2017

»

»

μ μ μ μ /  
 ( )  
 μ μ  
 75% 2013 2012, 21%  
 2014 2013, 23% 2015 2014  
 μ 23%  
 2015, 2016 μ 62.000 2017, μ  
 μ 23%, μ  
 2018.

→

μ μ μ  
 43% 2015 μ 2014 58% 2014  
 2013, 11% 2013  
 2012, 2016 (+51%) 2015), μ  
 μ 149.000 μ  
 2017 262.000 μ 76% 2016.

→

Airports μ & Hermes  
 2015, μ μ  
 μ μ μ  
 μ μ μ

→

- μ μ μ μ μ μ  
 μ μ μ μ μ μ

μ

μ , μ : μ

- , μ μ , μ , & μ ,  
- μ μ .

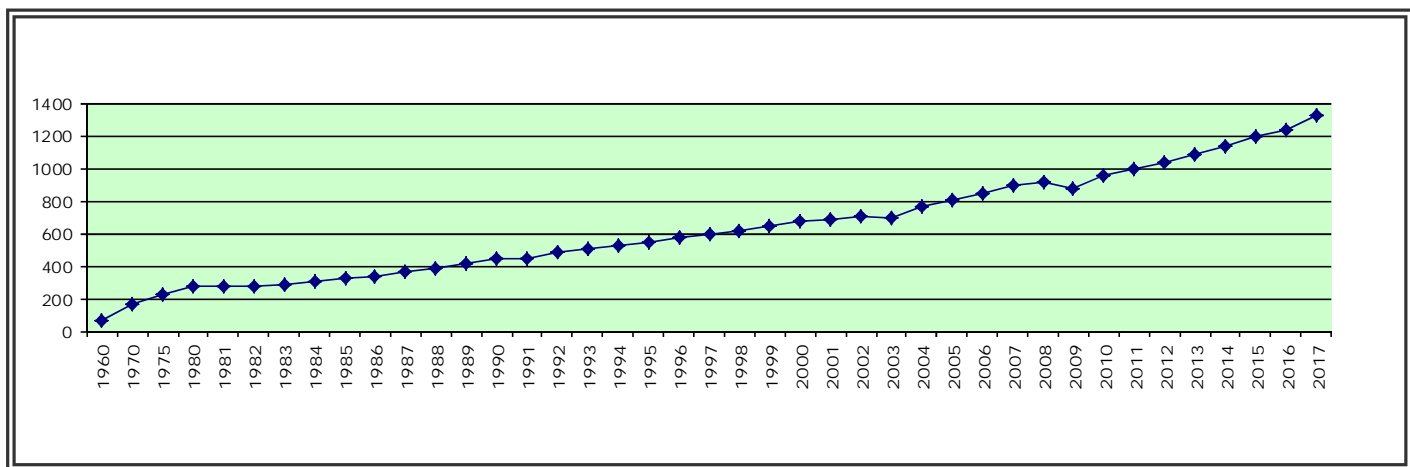
μ μ μ μ  
μ , μ μ  
μ μ , μ μ , μ  
μ μ μ μ μ

\*\*\*



μ

	( )	(1960=100)	%
1960	69,3	100.0	-
1970	165,8	239.0	-
1975	222,3	320.0	-
1980	278,2	400.5	-
1981	278,8	401.4	0.2
1982	277,5	399.5	- 0.4
1983	283,2	407.7	2.0
1984	308,6	444.3	9.0
1985	322,1	463.8	4.4
1986	332,8	479.2	3.3
1987	362,4	521.8	8.9
1988	388,2	558.9	7.1
1989	414,0	596.0	6.6
1990	445,8	641.8	7.7
1991	449,2	646.7	0.7
1992	486,7	700.7	8.4
1993	501,4	721.9	3.0
1994	526,6	758.2	5.0
1995	544,9	784.6	3.5
1996	575,3	828.4	5.6
1997	597,8	860.8	3.9
1998	617,4	889.1	3.3
1999	641,1	923.2	3.8
2000	677,0	974.9	5.6
2001	688,0	990.5	1.6
2002	709,0	1,020.7	3.1
2003	697,0	1,003.3	- 1.7
2004	766,0	1,102.6	9.9
2005	807,0	1,161.0	5.3
2006	846,0	1,216.7	4.8
2007	894,0	1,286.0	5.7
2008	913,0	1,313.0	2.1
2009	877,0	1,261.8	- 3.9
2010	952,0	1,370.3	8.6
2011	994,0	1,430.6	4.4
2012	1,040,0	1,496.4	4.6
2013	1,088,0	1,565.2	4.6
2014	1,137,0	1,631.0	4.2
2015	1,195,0	1,714.2	5.1
2016	1,239,0	1,777.6	3.7
2017	1,323,0	1,898.5	6.8



\_\_\_\_\_:

(UNWTO)

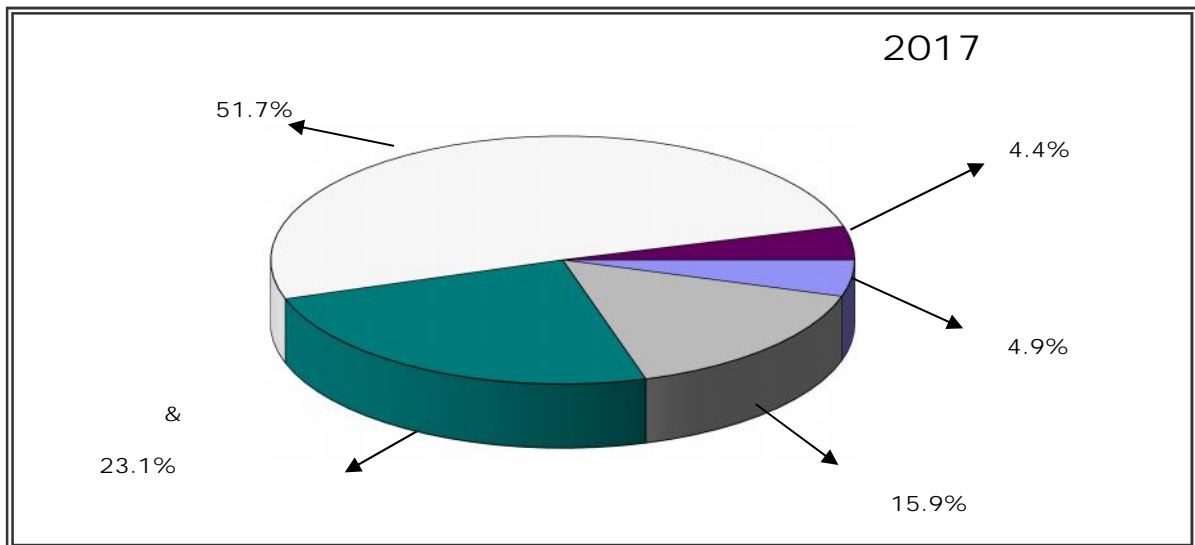
II

2017-2030		
	2017	2030 *
	670.7	744
&	324.0	535
	207.1	248
	62.8	134
	58.0	149
	1,322.6	1,810

\*

IV

/				
	2017 ( . )	2016 (€ . )	%	
			2017/2016	2016/2015
	1,322.6	1.106.0	6.8	2.5
&	670.7	406.0	8.4	1.4
	324.0	334.8	5.9	4.2
	207.1	282.8	3.2	2.5
	62.8	30.3	9.0	5.3
	58.0	52.4	4.4	-1.8
	3.7	2.6	14.6	11.7



\_\_\_\_\_: (UNWTO),



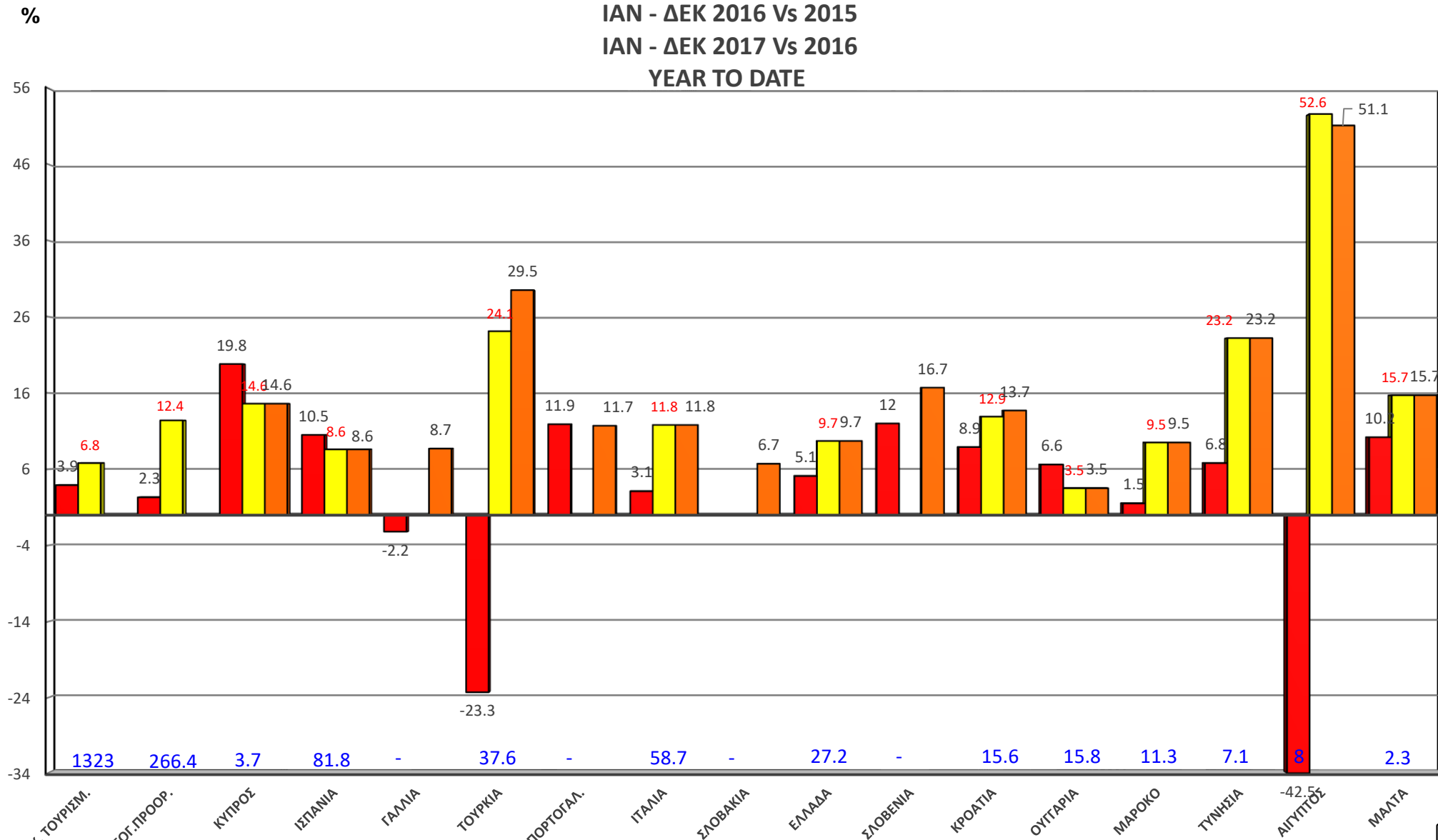
Country of Usual Residence	January - December		
	2017	2016	% Change
<b>ALL COUNTRIES</b>	<b>3,652,073</b>	<b>3,186,531</b>	<b>14.6%</b>
<b>EUROPE</b>	<b>3,196,746</b>	<b>2,881,072</b>	<b>11.0%</b>
<b>E.U. Countries</b>	<b>2,180,949</b>	<b>1,908,237</b>	<b>14.3%</b>
Belgium	27,089	28,238	-4.1%
Bulgaria	13,882	11,338	22.4%
Czech Republic	12,749	9,744	30.8%
Denmark	34,990	29,593	18.2%
Germany	188,826	124,030	52.2%
Greece	169,712	160,254	5.9%
Spain	6,927	4,005	73.0%
France	35,931	42,576	-15.6%
Ireland	7,310	4,066	79.8%
Italy	19,322	17,905	7.9%
Latvia	6,235	3,617	72.4%
Lithuania	18,352	16,657	10.2%
Hungary	14,888	14,335	3.9%
Malta	5,684	3,561	59.6%
Netherlands	37,585	29,450	27.6%
Austria	40,473	30,419	33.1%
Poland	56,665	42,683	32.8%
Romania	49,304	28,741	71.5%
Slovak Republic	11,784	8,970	31.4%
Finland	20,962	18,463	13.5%
Sweden	136,725	115,019	18.9%
United Kingdom	1,253,839	1,157,978	8.3%
Other EU countries	11,718	6,576	78.2%
<b>Other European countries</b>	<b>1,015,795</b>	<b>972,830</b>	<b>4.4%</b>
Switzerland (incl. Liechten.)	57,540	53,319	7.9%
Norway	54,342	47,037	15.5%
Russia	824,494	781,634	5.5%
Belarus	16,286	13,292	22.5%
Ukraine	48,190	62,292	-22.6%
Serbia	10,128	11,296	-10.3%
Other Europe	4,816	3,960	21.6%
<b>AFRICA</b>	<b>16,081</b>	<b>15,243</b>	<b>5.5%</b>
South Africa	5,288	4,409	19.9%
Egypt	8,127	8,733	-6.9%
Other Africa	2,669	2,096	27.3%
<b>AMERICA</b>	<b>34,340</b>	<b>22,550</b>	<b>52.3%</b>
United States	25,388	16,949	49.8%
Canada	6,088	3,619	68.2%
Other America	2,864	1,981	44.6%
<b>ASIA</b>	<b>388,736</b>	<b>256,052</b>	<b>51.8%</b>
<b>Gulf Countries</b>	<b>36,338</b>	<b>29,953</b>	<b>21.3%</b>
Kuwait	2,139	2,123	0.8%
Bahrain	2,699	2,590	4.2%
United Arab Emirates	20,351	17,016	19.6%
Saudi Arabia	4,392	2,960	48.4%
Other Gulf	6,756	5,262	28.4%
Jordan	8,585	8,453	1.6%
Iran	5,328	6,502	-18.1%
Israel	261,966	148,739	76.1%
Lebanon	58,273	50,361	15.7%
China (incl. Hong Kong)	3,298	2,665	23.8%
Other Asia	14,948	9,367	59.6%
<b>OCEANIA</b>	<b>16,004</b>	<b>11,376</b>	<b>40.7%</b>
Australia	14,655	10,930	34.1%
Other Oceania	1,348	443	204.3%
<b>NOT STATED</b>	<b>168</b>	<b>235</b>	<b>-28.5%</b>

# ΔΙΑΚΥΜΑΝΣΗ ΤΟΥΡΙΣΤΙΚΩΝ ΑΦΙΞΕΩΝ ΓΙΑ ΚΥΠΡΟ ΚΑΙ ΚΥΡΙΟΥΣ ΑΝΤΑΓΩΝΙΣΤΙΚΟΥΣ ΠΡΟΟΡΙΣΜΟΥΣ

ΙΑΝ - ΔΕΚ 2016 Vs 2015

ΙΑΝ - ΔΕΚ 2017 Vs 2016

YEAR TO DATE



ΠΗΓΗ: ΠΑΓΚΟΣΜΙΟΣ ΟΡΓΑΝΙΣΜΟΣ ΤΟΥΡΙΣΜΟΥ (UNWTO)  
TOURISM BAROMETER-Vol.16 JMarch/April 2018  
ΖΙ/ΣΠ 03/05

■ ΙΑΝ-ΔΕΚ '16 Vs '15    ■ ΙΑΝ-ΔΕΚ '17 Vs '16    ■ YEAR TO DATE

**εκ. Τουριστικές Αφίξεις 2017**

VII

2017

	5-1*	/		
	2,461	130	26	2,617
μ	9,255	958	648	10,861
	4,595	978	709	6,282
μμ	19,305	13,216	2,427	34,948
	18,115	7,428	3,278	28,821
	1,471	---	703	2,174
	55,202	22,710	7,791	85,703

VIII

5-1

2017

	5*	4*	3*	2*	1*	
	588	558	394	688	233	2,461
μ	3,396	2,870	2,493	415	81	9,255
	386	2,380	643	1141	45	4,595
μμ	2,488	7,399	8,268	1045	105	19,305
	5,426	8,353	3,641	368	327	18,115
	---	280	561	346	284	1,471
	12,284	21,840	16,000	4,003	1,075	55,202

—:

I

2017

	DE LUXE	'	'	'	'	
	---	---	130	---	---	130
μ	---	288	330	212	128	958
	---	160	608	210	---	978
μμ	---	5,830	4,592	506	2,288	13,216
	---	2,824	770	476	3,358	7,428
	---	---	---	---	---	---
	---	9,102	6,430	1,404	5,774	22,710

2017

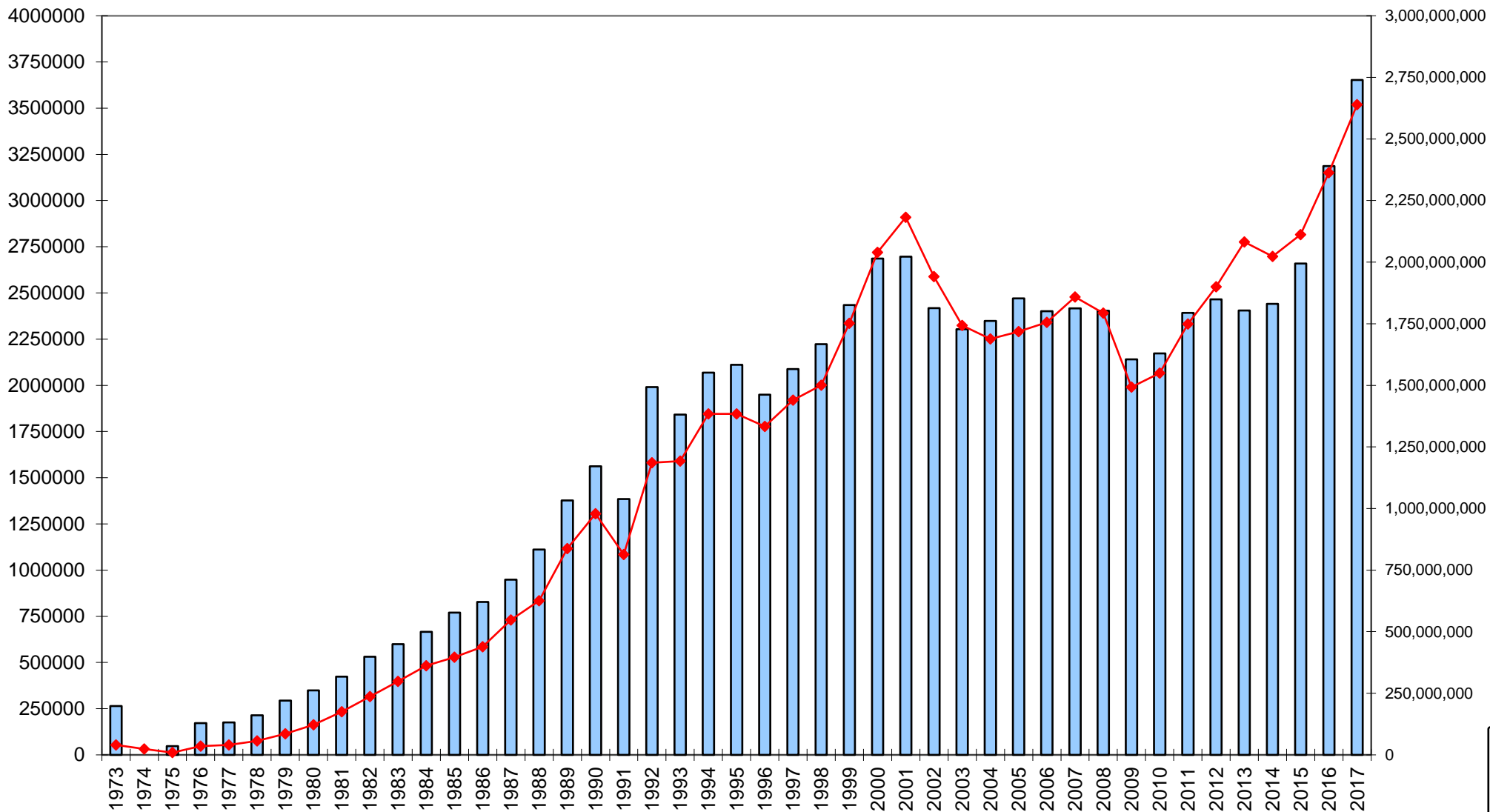
	---	26	---	---	---	---	---	26
μ	---	112	494	42	---	---	---	648
	---	545	94	70	---	---	---	709
μμ	308	11	2,104	4	---	---	---	2,427
	722	277	1,236	34	---	21	988	3,278
	---	613	---	---	90	---	---	703
	1,030	1,584	3,928	150	90	21	988	7,791

—:

# ΤΟΥΡΙΣΤΙΚΕΣ ΑΦΙΞΕΙΣ & ΕΣΟΔΑ 1973 - 2017

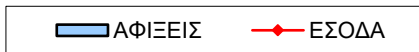
ΑΦΙΞΕΙΣ

ΕΣΟΔΑ  
€



140

ΠΗΓΗ: ΚΟΤ & ΣΤΑΤΙΣΤΙΚΗ ΥΠΗΡΕΣΙΑ



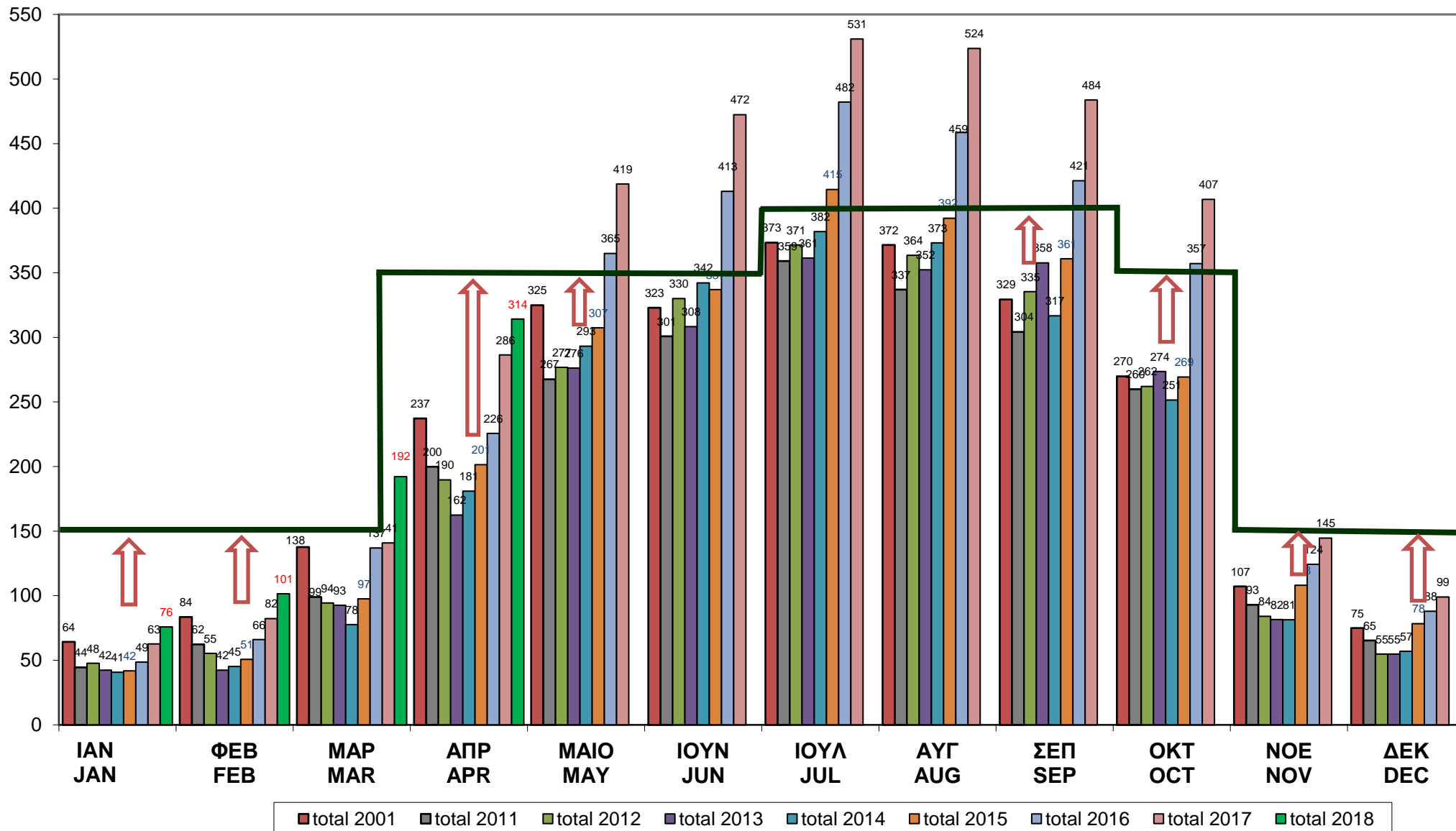
ΠΑΡΑΡΤΗΜΑ ΧΙ

# ΤΟΥΡΙΣΤΙΚΕΣ ΑΦΙΞΕΙΣ

## 2001 - 2011 - 2012 - 2013 - 2014 - 2015 - 2016 - 2017 - 2018

### ΚΑΤΑ ΜΗΝΑ

('000)



ΠΗΓΗ/SOURCE: ΚΟΤ/ΣΤΟ 2001-2018

ΠΑΡΑΡΤΗΜΑ ΧΙ

1	CYPRUS HILTON	5*	588
2	CLEOPATRA	4*	170
3	HILTON PARK NICOSIA	4*	388
4	CENTRUM	3*	94
5	CLASSIC	3*	114
6	ASTY	2*	90
7	RIMI	2*	50
8	ROYIATIKO	2*	64
9	ALMOND BUSINESS H/APTS	B	64
			1.622

1	GRANDRESORT	5*	510
2	ATLANTICA BAY	4*	402
3	ATLANTICA MIRAMARE BEACH	4*	528
4	CURIUM PALACE	4*	106
5	POSEIDONIA BEACH	4*	276
6	ALASIA	3*	120
7	ATLANTICA OASIS	3*	530
8	KAPETANIOS	3*	142
9	KAPETANIOS ODYSSEIA	3*	318
10	MONIATIS	3*	60
11	NAVARRIA	3*	247
12	PARK BEACH	3*	209
13	TSANOTEL	3*	192
14	AQUARIUS BEACH	2*	63
15	METROPOLE	= =	34
16	BLUE CRANE H/APTS	A	98
17	JASMINE H/APTS	A	68
18	LORDOS H/APTS	B	62
19	PIGEON BEACH H/APTS	B	24
20	ESTELLA H/APTS	C	72
			4.061

1	PRINCESS BEACH	4*	274
2	SENTIDO SANDY BEACH	4*	410
3	FLAMINGO BEACH	3*	122
4	HOTEL-E CYPRUS	3*	140
5	RADISSON BLU HOTEL LARNACA	3*	196
6	SVELTOS	3*	87
7	ACHILLEOS	2*	62
8	CACTUS	2*	106
9	ELYSSO	2*	70
10	LIVADHIOTIS	2*	130
11	MIKES KANARIUM CITY	2*	52
12	SAN REMO	2*	120
13	ATRIUM ZENON H/APTS	A	160
14	BORONIA H/APTS	B	38
15	FRANGIORGIO H/APTS	B	54
16	FRIXOS H/APTS	B	42
17	SUN HALL H/APTS	B	78
18	SUNFLOWER H/APTS	B	74
19	TSIALIS H/APTS	B	68
20	CONSTANTIANA BEACH H/APTS	C	40
21	PATSALOS H/APTS	C	60
			2.383

1	ADAMS BEACH	5*	440
2	ATLANTICA AENEAS	5*	518
3	GRECIAN BAY	5*	542
4	GRECIAN PARK	5*	490
5	ANMARIA BEACH	4*	200
6	ASTERIAS BEACH	4*	396
7	CYPROTEL FLORIDA	4*	256
8	DOME BEACH	4*	410
9	GRECIAN SANDS	4*	328
10	PAVLONAPA BEACH	4*	289
11	SUN N BLUE	4*	146
12	ANESIS	3*	212
13	ANONYMOUS BEACH	3*	112
14	BELLA NAPA BAY	3*	236
15	CORFU	3*	118
16	LIMANAKI BEACH	3*	133
17	MARINA	3*	192
18	NAPA MERMAID	3*	259
19	NAPA PLAZA	3*	412
20	NAPA TSOKKOS	3*	80



	( )		
21	NELIA	3*	156
22	NEW FAMAGUSTA	3*	190
23	NICHOLAS COLOR	3*	216
24	NISSI PARK	3*	152
25	RIVER ROCK	3*	125
26	ATLANTICA SANCTA NAPA	3*	281
27	STAMATIA	3*	160
28	ATLANTICA SUNGARDEN BEACH	3*	488
29	TASIA MARIS	3*	237
30	TASIA MARIS SANDS	3*	91
31	TOFINIS	3*	296
32	CHRYSLAND	2*	44
33	CORNELIA	2*	51
34	FEDRANIA GARDENS	2*	101
35	KKARAS	2*	84
36	PAMBOS NAPA ROCKS	2*	230
37	L' EROS	1*	42
38	ATLANTICA MARE VILLAGE	A	338
39	ATLANTICA SO WHITE H/APTS	A	292
40	EURONAPA H/APTS	A	166
41	EVABELLE NAPA H/APTS	A	170
42	MELPO-ANTIA H/APTS	A	260
43	MON REPOS H/APTS	A	42
44	NISSIANA H/APTS	A	52
45	SUNPRIME H/APTS	A	140
46	SUNWING SANDY BAY VILLAGE	A	768
47	ANDROTHEA H/APTS	B	64
48	APHELANDRA H/APTS	B	100
49	CHRISTABELLE H/APTS	B	94
50	COSMELENIA H/APTS	B	84
51	ELEANA H/APTS	B	42
52	GREEN BUNGALOWS H/APTS	B	202
53	KAOS H/APTS	B	70
54	KONNOS BAY H/APTS	B	44
55	LANTIANA NAPA H/APTS	B	60
56	LIQUID H/APTS	B	88
57	MACRONISSOS VILLAGE	B	248
58	MASTRONAPA H/APTS	B	30
59	MELISSI H/APTS	B	76
60	NAPA PRINCE H/APTS	B	72
61	NICK'S H/APTS	B	40
62	PAVLINIA H/APTS	B	54
63	PHILIPPIANA H/APTS	B	42

	( )		
64	SOHO H/APTS	B	60
65	TASIA MARIS GARDENS H/APTS	B	88
66	TSOKKOS HOLIDAY No 1 H/APTS	B	64
67	AGRINO H/APTS	C	46
68	ELIGONIA H/APTS	C	40
69	RIO NAPA H/APTS	C	68
70	SALMARY H/APTS	C	50
71	TSOKKOS HOLIDAY No 2 H/APTS	C	78
72	TSOKKOS PARADISE HOLIDAY VILLAGE	A	272
73	CONSTANTINOS THE GREAT BEACH	5*	298
74	ANASTASIA BEACH	4*	382
75	ATLANTICA SEA BREEZE	4*	294
76	CAPO BAY	4*	450
77	CRYSTAL SPRINGS BEACH	4*	250
78	ILIADA BEACH	4*	210
79	ODESSA	4*	416
80	SUNRISE BEACH	4*	762
81	SUNRISE PEARL	4*	292
82	TSOKKOS PROTARAS	4*	244
83	VANGELIS HOTEL	4*	193
84	VRISSIANA BEACH	4*	276
85	ADELAIS	3*	146
86	ANAIS BAY	3*	114
87	ANTIGONI	3*	327
88	CAVO MARIS BEACH	3*	403
89	HARRY'S	3*	72
90	KAPETANIOS BAY	3*	175
91	MIMOZA BEACH	3*	108
92	PERNERA BEACH	3*	289
93	SILVER SANDS BEACH	3*	251
94	THE VRISSAKI BEACH	3*	240
95	TSOKKOS GARDENS	3*	350
96	AUSONIA H/APTS	A	100
97	KOKKINOS H/APTS	A	60
98	LOUIS ALTHEA BEACH H/APTS	A	316
99	LOUIS NAUSICAA BEACH H/APTS	A	384
100	MELINI H/APTS	A	98
101	NARCISSOS H/APTS	A	134
102	PARAMOUNT H/APTS	A	100
103	RISING STAR BEACH H/APTS	A	216
104	ST ELIAS H/APTS	A	302
105	TROPICAL DREAMS H/APTS	A	106

	( )		
106	TSOKKOS GARDENS 2 H/APTS	A	156
107	TSOKKOS SUN GARDEN PROTARAS H/APTS	A	136
108	WINDMILLS H/APTS	A	128
109	A.P. MAOURIS H/APTS	B	32
110	ANDREOTIS H/APTS	B	80
111	ASTREAS H/APTS	B	86
112	CREST H/APTS	B	44
113	KING JASON PROTARAS H/APTS	B	176
114	LOUIS INFINITY BLU H/APTS	B	100
115	MANTALENA H/APTS	B	84
116	MARLITA BEACH H/APTS	B	288
117	MEANDROS H/APTS	B	82
118	MYRO-ANDROU BEACH H/APTS	B	176
119	SUNRISE GARDENS H/APTS	B	48
120	THE GOLDEN STAR BEACH H/APTS	B	200
121	TSIOLAKIS VRYSSI H/APTS	B	62
122	POLA COSTA BEACH H/APTS	C	60
			23.413

1	ALMYRA	5*	374
2	ANNABELLE	5*	376
3	APHRODITE HILLS	5*	580
4	KING EVELTHON BEACH	5*	768
5	LEPTOS CORAL BEACH	5*	842
6	OLYMPIC LAGOON PAPHOS	5*	552
7	VENUS BEACH	5*	432
8	ALOE	4*	544
9	AMPHORA	4*	198
10	AQUAMARE BEACH	4*	250
11	ASCOS BEACH	4*	406
12	ATHENA BEACH	4*	835
13	ATHENA ROYAL BEACH	4*	438
14	ATLANTICA GOLDEN BEACH	4*	372
15	AVLIDA	4*	386
16	LEONARDO PLAZA CYPRIA MARIS BEACH	4*	480
17	LOUIS IMPERIAL BEACH	4*	484
18	LOUIS LEDRA BEACH	4*	522
19	SENTIDO CYPRIA BAY	4*	450
20	ST. GEORGE	4*	490
21	SUNCONNECT SOFIANNA	4*	373
22	THE PIONEER BEACH	4*	508
23	AGAPINOR	3*	139

	( )		
24	DIONYSOS	3*	188
25	KISSOS	3*	274
26	LEPTOS PAPHOS GARDENS	3*	110
27	LOUIS PHAETHON BEACH	3*	802
28	MAYFAIR	3*	295
29	PAPHIESSA	3*	82
30	QUEEN'S BAY	3*	380
31	VERONICA	3*	286
32	THALASSA BOUTIQUE	4*	202
33	ANEMI H/APTS	A	178
34	CAPITAL COAST RESORT & SPA	A	382
35	CORALLIA BEACH H/APTS	A	170
36	HELIOS BAY H/APTS	A	100
37	KEFALOS DAMON H/APTS	A	260
38	KING JASON H/APTS	A	156
39	ST. GEORGE GARDENS H/APTS	A	168
40	THEO SUNSET BAY H/APTS	A	190
41	HILLTOP GARDENS H/APTS	B	100
42	PANDREAM H/APTS	B	102
43	AKTI BEACH TOURIST VILLAGE	A	352
44	ALIATHON TOURIST VILLAGE	A	516
45	KEFALOS BEACH TOURIST VILLAGE	A	508
	/		
46	ANASSA	5*	366
47	NATURA BEACH	3*	144
48	SOULI	2*	98
49	AYII ANARGYRI	1*	112
50	PYRGIANA BEACH	1*	78
51	PYRGOS BAY	1*	88
52	BOUGENVILEA H/APTS	B	56
53	FOLLOW THE SUN H/APTS	B	30
54	MARIELA H/APTS	B	128
55	STEPHANOS H/APTS	B	72
56	AKAMANTHEA HOLIDAY VILLAGE	A	172
			17.944

1	JUBILEE	2*	66
2	TROODOS	2*	93
3	FOREST PARK	4*	280
4	NEW HELVETIA	3*	61
5	EDELWEISS	2*	42
6	PETIT PALAIS	2*	61
7	SPRING	1*	28
8	HEALTH HABITAT	2*	56
9	CHRISTY'S PALACE	1*	30
10	CENTRAL	==	34
11	TWO FLOWERS	==	28
12	RODON	3*	308
13	VLACHOS	1*	34
14	EKALI	3*	110
15	HELLAS	3*	55
16	MYLOS	3*	27
17	MINAIDE'S	1*	82
18	KASTALIA	==	16
19	LOUTRAKI	==	12
			1.423

1	ARGO	4*	144
2	ASPELIA	4*	284
3	ASTERIAS	4*	278
4	CYPRIANA	4*	200
5	GOLDEN MARIANA	4*	173
6	GRECIAN	4*	155
7	LOIZIANA	4*	340
8	SANDY BEACH	4*	288
9	AEGEAN COURT	3*	74
10	ARCADIAN	3*	114
11	AURORA	3*	85
12	CLEO	3*	105
13	CONSTANTIA	3*	230
14	ESPERIA TOWER	3*	114

	( )		
15	FLORIDA	3*	92
16	GALA BEACH	3*	160
17	GOLDEN PLAGE	3*	180
18	GOLDEN STARDUST	3*	114
19	REVECCA	3*	80
20	TROIAN	3*	121
21	VENUS BEACH	3*	133
22	BLUE SEA	2*	114
23	CARYATIS	2*	84
24	GOLDEN PALMS	2*	150
25	KING GEORGE	2*	43
26	MARINA	2*	61
27	MARKOS	2*	75
28	TULIP	2*	63
29	HARRY'S	1*	40
30	OTHELLO	1*	27
31	SAVOY	1*	47
32	SHIAMBELLOS	= =	12
33	ARSINOE		
34	TWIGA		
35	DOME	3*	305
36	SEAVIEW	3*	69
37	DORANA	3*	51
38	ALCYON	2*	38
39	ANADEL	2*	42
40	BELLAPAIS	2*	48
41	EL GRECO	2*	30
42	KLEARCHOS	2*	48
43	MERMAID	2*	109
44	SOCRATES	2*	34
45	BRISTOL	1*	23
46	HOLIDAY HAVEN	1*	22
47	LEDRA PALACE (under UN control)	5*	320
			5,319

----- 247  
----- 47  
----- 294  
----- 56.165

2017 - 2020

---

.....  
.....  
.....  
.....  
..... Cl. Sirrieh

---

.....  
.....  
.....  
.....  
.....  
.....  
.....  
.....  
.....  
..... μ

---

.....  
.....  
.....  
.....

---

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28  
29  
30  
31  
32  
33  
34  
35  
36  
37  
38  
39  
40  
41  
42  
43  
44  
45  
46  
47  
48  
49  
50  
51  
52  
53  
54  
55  
56  
57  
58  
59  
60  
61  
62  
63  
64  
65  
66  
67  
68  
69  
70  
71  
72  
73  
74  
75  
76  
77  
78  
79  
80  
81  
82  
83  
84  
85  
86  
87  
88  
89  
90  
91  
92  
93  
94  
95  
96  
97  
98  
99  
100

μ

μ

---

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28  
29  
30  
31  
32  
33  
34  
35  
36  
37  
38  
39  
40  
41  
42  
43  
44  
45  
46  
47  
48  
49  
50  
51  
52  
53  
54  
55  
56  
57  
58  
59  
60  
61  
62  
63  
64  
65  
66  
67  
68  
69  
70  
71  
72  
73  
74  
75  
76  
77  
78  
79  
80  
81  
82  
83  
84  
85  
86  
87  
88  
89  
90  
91  
92  
93  
94  
95  
96  
97  
98  
99  
100

μ

μ



---

1	-	.	.
2	-	.	.
3	-	.	.
4	-	.	.
5	-	.	.
6	-	.	.
7	-	.	.
8	-	.	.



.....

--

	2017 - 2020
$\mu$ $\mu$ $\mu$ $\mu$ (     ) & $\mu$ $\mu$	. .
$\mu$ $\mu$ $\mu$ (     ) &	.
(     ) &	. .
$\mu$ $\mu$ (     ) $\mu$ &	. .
(     )	.
$\mu$ $\mu$	.                  (     ) . . . . . . .
$\mu$ & $\mu$ ( $\mu$ $\mu$ )	. .

	2017 - 2020
μ ( & μ )	.
μ μ & ( μ μ μ )	.
μ μ ( μ )	
μ (Task Force) ( )	
μ Cyprus Convention Bureau ( )	
μ μ μ & μ ( )	
μ μ ( )	
( )	.
μ ( , , , μ , )	
Cyprus Dialogue Forum (United Nations Development Programme)	

	2017 - 2020
<p style="text-align: center;">μ</p>	<p>· · · · ·</p> <hr/> <p>· · · · ·</p> <hr style="width: 80%; margin-left: auto; margin-right: 0;"/> <p style="text-align: right;">μ /</p> <p>· ·</p>
<p style="text-align: center;">μ</p>	<p>· · · · · · · ·</p>
<p style="text-align: center;">( μ , μ &amp; , )</p>	<p>· · · · · · · · · · · ·</p>

	2017 - 2020
<p style="text-align: center;">μ μ</p>	<p>· · · · · · · ·</p> <hr/> <p>· · · · A. μ. -</p>
	<p>· · ·</p>
<p style="text-align: center;">μ</p>	<p>· · · · ·</p>
<p style="text-align: center;">μ      μ</p>	<p>·                    (                    ) ·                    (                    ) · · · · · · · ·</p>

	2017 - 2020
μ μ	. . . . . . . - Louis Hotels
μ	. . . . .
& μ	. ( ) . . . . . .
μ	. . . . . . . . . μ - Louis Hotels - Elpis
PwC μ Benchmarking Platform	. . . . .
Ad-Hoc &	. . . . . . . . . . .
Ad-Hoc μ	. . . . . . .

	2017 - 2020
μ	<p>.</p> <hr/> <p>.</p> <p>.</p> <p>.</p> <p>.</p> <p>A.</p> <p>μ</p>
	<p>.</p> <p>( )</p> <p>μ</p>